

New Zealand Wine Media / Journalist / Writer Contacts (assessors, writers, critics, bloggers, reviewers...)

Updated September 2011, please see disclaimer at end of document

Provided by

winejobsonline
wine people are our business

| Name | Contributing to NZ columns / publications | International | Email address (NOTE – NOT HYPERLINKED, remove the space) | Samples address | Mail address and phone | Website / Twitter | Publications / books written | Note |
|---|---|---|--|---|---|--|------------------------------|---|
| Bob Campbell, MW <i>June 2011</i> | Kia Ora – Air NZ magazine; Your Home and Garden; Taste magazine ; WineNZ and NZ Grapegrower | Gourmet Traveller Wine (Aust), Expat, Wine & Dine and Appetite (Singapore), Wine Report, Oxford Companion to Wine and Oz Clarke's Wine Guide (UK), Wine Spectator (US), Slow Wine (Italy) | vino @xtra.co.nz | 27 Kerr Street Devonport Auckland | 27 Kerr Street Devonport Auckland 09 445 1745 | www.bobcampbell.co.nz www.bobswinereviews.com | | |
| Cameron Douglas, MS Sommelier Services Ltd <i>Aug 2011</i> | Thirst (Hospitality magazine, monthly) 'Sommeliers Corner' NZ Winegrowers Magazine | Nations Restaurant News USA (USA nationwide print and online publication), SommSelections, Vintrust: USA : Features Writer (3-monthly pub) Tasted Magazine, France: Features Writer (3-monthly pub) | Cameron @guildsommnz.org Sommelierservices @gmail.com | 13 Pankhurst Place Sunnyvale Auckland 0612 | 13 Pankhurst Place Sunnyvale Auckland 0612 021 801180 | http://camerondouglasms.blogspot.com/ www.guildsommnz.com | | Australasia's first Master Sommelier, only NZ MS; Senior Lecturer above the Bar in charge of Beverage Programme AUT University; South Pacific Director Guild of Sommeliers; Senior Wine Judge <i>Cuisine</i> Magazine; Wine Competition Judge, Wine List Consultant,. |
| Charles Gill <i>September</i> | NO LONGER WRITING | | | DO NOT SEND SAMPLES | | | | |
| Charmian Smith <i>June 2011</i> | Wine - weekly review of wines, Wine and Food features - Otago Daily Times | | charmian.smith @odt.co.nz ; charmian @voland.co.nz | 64 Ann St, Roslyn Dunedin | Otago Daily Times, PO Box 181, Dunedin 03 479 3511 (work), 03 477 0258 (home) | www.odt.co.nz | | Has written this column for more than 20 years. Although wine sent for review is tasted blind to eliminate preconceptions, all wine tasting and evaluation is subjective. These are personal recommendations. |
| Deborah Walton-Derry & Peter Morice <i>June 2011</i> | The Marlborough Express ("WINE") and the Timaru Herald | | deb.blue @xtra.co.nz | 128 Bedford Road Renwick Marlborough (Leave at front door) | PO Box 61, Renwick, Blenheim 7243 03 572 8360 or 0274 371 900 | www.marlexpress.co.nz click on Lifestyle, then Wine | | Wine appreciation talks |

| | | | | | | | | |
|--|--|--|--|---|--|---|--|---|
| Emma Jenkins <i>June 2011</i> | Editor Independent Wine Monthly | | emma@thewineschool.co.nz | 74 Blue Ridge Drive RD 5 Taupo | PO Box 505 Taupo 3351 021 953 001 | www.independentwinemonthly.co.nz (with Jane Skilton, MW) | | Submitted Master of Wine dissertation end of June 2011 |
| Jane Skilton, MW <i>Aug 2011</i> | Wine Columnist: Sunday Star Times Wine Editor: Foodtown Magazine Contributor: Wine NZ Gourmet Traveller Wine Editor: www.independentwinemonthly.co.nz | Gourmet Traveller Wine | jane.skilton@orcon.net.nz | 7 Rockwood Place Epsom Auckland 1023 | 7 Rockwood Place Epsom Auckland 1023 09 630 3903 or 021 323382 | www.independentwinemonthly.co.nz (with Emma Jenkins) www.nzsws.co.nz | | Director NZ School of Wines and Spirits www.nzsws.co.nz |
| Jayson Bryant Independent New Zealand Wine Reviews <i>June 2011</i> | Video Wine Review; blog | | Bryantj@xtra.co.nz | 27 Old Mill Road Grey Lynn Auckland 1021 | 27 Old Mill Road Grey Lynn Auckland 1021 | www.unscrewed.co.nz | | While most tasting samples are supplied, Jayson Bryant spends hundreds of dollars each year purchasing wines for review. All wine will be tasted and reviewed; wines received without the additional information required may not be displayed on unscrewed TV website. There is no tasting fee! |
| Jo Burzynska <i>June 2011</i> | NZ Herald – Viva wine editor and columnist, The Press (Zest), Wine NZ (Cellaring column), NZ Winegrower, Radio NZ | Decanter, Harpers (UK) ; Drinks International, Qantas The Australian Way Magazine NZ | Joburzynska@talk21.com | 61A Canterbury Street Lyttelton 8082 Canterbury | 61A Canterbury Street Lyttelton 8082 Canterbury 03 328 8846 or 021 776 161 | www.adventuresinwine.co.nz | Author of <i>Wine Class: All you need to know about wine in New Zealand (Random House)</i> | WSET qualified wine educator and director of the Adventures in Wine school and host of corporate tastings. Offers consultancy for general events and wine assessments for in house use only. As an independent wine writer I do not accept fees to review wines. |
| Joelle Thomson <i>June 2011</i> | Editor of Drinks Biz. Also writes for NZ WineGrower, The Dominion Post, Waikato Times, Christchurch Press | | jthomson@xtra.co.nz | 50 Pompallier Terrace Ponsonby Auckland New Zealand +64 021 376 786 | 50 Pompallier Terrace Ponsonby Auckland New Zealand +64 021 376 786 | www.joellethomson.com | Author The Indispensable Wine Guide (HarperCollins New Zealand) | |
| John Hawkesby, QSM | Weekend Herald Canvas magazine ; Next Magazine ; World Magazine ; Waiheke Week ; Syndicated wine column on National Radio, Newstalk ZB and Easy-mix | | | The Crossing Motukaha Road Church Bay Waiheke Island 1971 | The Crossing Motukaha Road Church Bay Waiheke Island 1971 09 372 2231 | | | |

| | | | | | | | | |
|---|--|---|--------------------------|---|---|--------------------------|---|--|
| John Saker <i>Aug 2011</i> | Cuisine wine editor | | john.miro@clear.net.nz | 12 St Michael's Crescent Kelburn Wellington 6012 | PO Box 27406, Wellington 04 475 4222 027 2498161 | | How To Drink A Glass Of Wine (Awa Press, \$24.95) Pinot Noir: The NZ Story (Random House, \$49.95) | |
| Kate Fraser Wine/Food News contact <i>Aug 2011</i> | Christchurch Press | | kate.fraser@press.co.nz | 14 Logistics Drive, Harewood, Christchurch | Private Bag 4722, Christchurch 03 943 2756 | | | |
| Kerry Tyack <i>Aug 2011</i> | Cuisine Magazine - Head judge - Cuisine Restaurant of the Year Cuisine Wine Country - North Island Contributor Real Magazine (New World) - Wine Writer | | kerryt@wave.co.nz | Level 1, 27 Paramount Drive, Henderson, Auckland | PO Box 425, Kumeu 0841, Auckland 09 837 4243 | | | Various other publications on a Freelance basis I also run Wine and Food Matching dinners/seminars etc on a contract basis |
| Lady Parker Wine Blog – TV <i>June 2011</i> | Videos, blog, wine reviews on her website www.ladyparker.com | | Contact via website | | | | | |
| Michael Berry Wine Industry Reporter <i>Aug 2011</i> | The Marlborough Express | Covers wine industry news/events/awards | mberry@marlexpress.co.nz | | PO Box 242, Blenheim 03 520 8934 027 4713097 | | | |
| Martin Gillion | Editor / Publisher WineNZ Magazine Note – recently “facelifted” Winter 2011 | | mg.winenz@xtra.co.nz | 69 Corunna Rd, Milford, Auckland 0620 | PO Box 31 113 Milford North Shore City Auckland 0741 09 410 2968 | www.winenzmagazine.co.nz | | Now in its 14th year of publication WineNZ is New Zealand’s ONLY wine-dedicated, retail magazine. It is a 64 page, quarterly publication printed in full colour with editorial that encompasses the whole New Zealand wine scene. It has a distribution of 10,000 to a wine focussed audience and a likely readership in excess of 30,000. |

| | | | | | | | | |
|---|---|--|--|---|--|--------------------------------|--|--|
| <p>Michael Cooper, MA, ONZM</p> <p>Winewriter and consultant</p> <p><i>June 2011</i></p> | <p>NZ Listener columnist ; Chairman of NZ tasting panel for Winestate magazine</p> | <p>NZ wine editor for Australia's Winestate magazine; NZ Consultant for Hugh Johnsons Pocket Wine Book and World Atlas of Wine</p> | <p>mcooper@ihug.co.nz</p> | <p>28 Park Avenue Birkenhead Auckland 0626</p> | <p>28 Park Avenue Birkenhead Auckland 0626</p> <p>09 480 9473</p> | | <p>Wine Atlas of New Zealand (2nd edition 2008); Michael Cooper's Guide to New Zealand Wines - 1992 - annually); Classic Wines of New Zealand (second edition 2005); The Wines and Vineyards of New Zealand (five editions, 1984-1996) ; Michael Cooper's Buyer's Guide to Imported Wines (1998); Pocket Guide to Wines of New Zealand (second edition, 2000)</p> | <p>NZ's most acclaimed wine writer, with 35 books & several major literary awards.</p> |
| <p>Neil Hodgson</p> <p>Wine Columnist</p> <p><i>Aug 2011</i></p> | <p>The Nelson Mail NZ WineGrower The Leader</p> | | <p>Neil@hodgson.net.nz</p> | <p>17 Alfred St, Nelson 7010</p> | <p>PO Box 55, Nelson 7040</p> <p>021 445142</p> | <p>www.thewinebarrel.co.nz</p> | | |
| <p>Paul J White, D. Phil. (Oxon)</p> <p>Wine, Food and Travel Writer</p> <p><i>June 2011</i></p> | <p>New Zealand Magazine (NZ & USA)</p> | <p>World of Fine Wine, Decanter, WINE and Harpers (UK), Slow Food (Italy), Sante (USA)</p> | <p>whitepj@aol.com ; paul@windisclosures.com</p> | <p>71 Washington Avenue, Brooklyn, Wellington</p> | <p>71 Washington Avenue, Brooklyn, Wellington</p> <p>04 938 5366</p> | <p>www.winedisclosures.com</p> | | <p>Judging experience: Concour Mondial du Brussels 2006; International Wine Challenge (London); Sydney International Top 100; IV International Wine Contest "Cidade do Porto", Australian Alternative Varietal Wine Show ; Mondial Sauvignon Blanc, Pays d'Oc 2011, CNVE 2011, Top 10 Portugese Wines.</p> <p>Teaches winetasting course at WHS.</p> |
| <p>Paul Tudor, MW</p> | <p>"Wine Talk" - Suburban Newspapers Ltd (Fairfax Auckland) - various papers within the group</p> | <p>NZ correspondent for Australian and New Zealand Grapegrower and Winemaker</p> | <p>paul@paultudor.com</p> | <p>22 Grove Road, Sandringham, Auckland 1025, New Zealand</p> | <p>22 Grove Road, Sandringham, Auckland 1025, New Zealand</p> <p>09 846 0203</p> | <p>www.paultudor.com</p> | | <p>Previously senior judge for nine years for several shows, including one time as Chairman of Judges for the Chardonnay Challenge. However does not judge wine shows anymore.</p> |
| <p>Peter Saunders</p> <p><i>June 2011</i></p> | <p>Hospitality Magazine; MG Business magazine; Saunders on Wine newsletter; Wine NZ magazine; A Guide to New Zealand Wine book.</p> | <p>Just-Drinks</p> | <p>winecast@xtra.co.nz</p> | <p>1 Secretariat Place, Randwick Park, Auckland 2105</p> | <p>PO Box 9527, Newmarket Auckland</p> <p>09 267 3527</p> | | <p>A Guide to NewZealand Wine (25 editions); Wine Label Language</p> | <p>Judged and taught wine appreciation in five countries, Wine speaker on the wine industry and after dinner speaking for entertainment. Independent Wine Evaluations for producers, importers etc</p> |
| <p>Peter Shaw</p> <p><i>Aug 2011</i></p> | <p>Waikato Times And freelance writing</p> | | <p>p.shaw@xtra.co.nz</p> | <p>c/- Paper Plus Rototuna Shopping Centre, Horsham Downs Rd, Hamilton 3256</p> | <p>PO Box 21151, Rototuna, Hamilton 3256</p> <p>07 854 6040</p> | | | |

| | | | | | | | | |
|--|---|---|---|---|--|---|--|--|
| <p>Phil Parker</p> <p>Wine Writer, blogger and Personal Tour Guide</p> <p>June 2011</p> | <p>Hi Society Mag (Medical industry)</p> <p>Urban Living – monthly newspaper to 20,000 homes along Auckland’s waterfront and eastern and city suburbs</p> <p>Rural Living – monthly newspaper to 60,000 homes in Auckland’s Rural regions and suburbs</p> | | <p>Phil.parker@xtra.co.nz</p> | <p>C/- West Brook Winery</p> <p>215 Ararimu Valley Road</p> <p>Kumeu Auckland</p> | <p>36 Formby Avenue</p> <p>Pt Chevalier</p> <p>Mob - all hours</p> <p>021 626 529</p> | <p>www.finewinetours.co.nz</p> <p>www.nzwineblogger.blogspot.com</p> | <p>The Mad Keen Wine Buff’s Road Trip (Random House NZ 2008)</p> | <p>Intermediate Cert. Wines & Spirits (WSET)</p> |
| <p>Raymond Chan</p> <p>June 2011</p> | <p>Paid wine reviews</p> | | <p>raymond@raymondchanwinereviews.co.nz</p> | <p>45 Alexandra Road, Hataitai</p> <p>Wellington 6021</p> | <p>45 Alexandra Road, Hataitai</p> <p>Wellington 6021</p> <p>Ph: 04 386-3726, 027 272-8808</p> | <p>www.raymondchanwinereviews.co.nz</p> | <p>Independent, assessment-based, critical reviews of wine</p> | <p>Reviews cost \$33.00 excl GST per wine</p> |
| <p>Rebecca Gibb</p> <p>freelance drinks journalist</p> <p>June 2011</p> | <p>Cuisine, Wine Technology, WineNZ</p> | <p>Decanter (UK), Harpers (UK), The Drinks Business (UK), Imbibe (UK), Food & Travel (UK), Drinks International (UK), Wine Business International (Germany), Sommelier Journal (US)</p> | <p>Rebecca@rebeccagibb.com</p> | <p>15A Aorangi Place</p> <p>Birkenhead</p> <p>Auckland 0626</p> | <p>15A Aorangi Place</p> <p>Birkenhead</p> <p>Auckland 0626</p> <p>022 634 8907</p> | <p>www.rebeccagibb.com</p> <p>skype: rebecca_gibb</p> <p>twitter: @rebeccagibb</p> | | <p>Louis Roederer Emerging Wine Writer of the Year 2010;</p> <p>Rebecca Gibb’s Wine Workshop</p> |
| <p>Sam Kim</p> <p>Aug 2011</p> | <p>Wine Orbit; Yahoo New Zealand, Grill magazine, F & B Today, FMCG</p> <p>Also contributes to WineNZ magazine and www.lovetwine.co.nz</p> | | <p>sam@wineorbit.co.nz</p> | <p>39 Vinograd Drive, Te Atatu Peninsula,</p> <p>Auckland 0610</p> | <p>39 Vinograd Drive, Te Atatu Peninsula,</p> <p>Auckland 0610</p> <p>021 373 257</p> | <p>www.wineorbit.co.nz</p> | <p>Personal assessments and reviews of wines – Paid reviews, \$34 per wine</p> | <p>Senior Judge at Cowra Show, Cuisine Magazine, NZ International Wine Show, Royal Easter Show Wine Awards, Spiegelau International Wine Competition and Wine NZ Magazine.</p> |
| <p>Simon Cunliffe</p> <p>June 2011</p> | <p>Deputy Editor Otago Daily Times (ex Christchurch Press)</p> <p>Wine/food blog on ODT website</p> | | <p>scunliffe@xtra.co.nz</p> | <p>11 Camp Street, Broad Bay,</p> <p>Dunedin 9014</p> | <p>11 Camp Street, Broad Bay,</p> <p>Dunedin 9014</p> <p>03 4781286; 021 388 418</p> | <p>www.odt.co.nz</p> | | |
| <p>Sue Courtney</p> <p>www.wineoftheweek.com</p> <p>June 2011</p> | <p>Rodney Times; Urban and Country – monthly insert into the Waikato papers owned by Fairfax</p> | <p>Wine of the Week site, blog, freelance wine writer/ reviewer</p> | <p>s.courtney@clear.net.nz</p> | <p>1158 East Coast Road, RD4, Albany</p> <p>0794</p> | <p>1158 East Coast Road, RD4, Albany</p> <p>0794</p> <p>09 473 5110</p> | <p>www.wineoftheweek.com</p> <p>plus blog on that site – Sue’s Vinous Ramblings</p> | | <p>www.wineoftheweek.com established 1998 is NZ’s longest running wine review website</p> <p>Does not charge for wine reviews.</p> <p>When writing for the newspapers, likes to include wines that people can actually buy – likes to know price and retail avenues.</p> |

| | | | | | | | |
|--|--|-------------------------------------|------------------------------|---|--|---|--|
| Timothy Giles <i>June 2011</i> | Wine Editor www.nzblokes.co.nz | | Timothy.giles@nzblokes.co.nz | | | www.nzblokes.co.nz | |
| Vic Williams Words of Taste Ltd <i>June 2011</i> | WineNZ magazine; Hospitality mag – "Musings" | Cathay Pacific inflight magazine | vic@kiwilink.co.nz | 112 Island Bay Rd, Beach Haven, North Shore City, Auckland | PO Box 34-224, Birkenhead, North Shore City, Auckland 0746 09 483 4720 | | The Penguin New Zealand Wine Guide (10 editions); Food, Wine & Art (3 editions); Vineyards of New Zealand Cookbook (with Julie LeClerc) Cellar Director, New Zealand Wine Society; NZ Wine consultant for Cathay Pacific Airways; host for wine tastings and wine and food matching dinners |
| Warren Barton <i>June 2011</i> | Dominion Post Top 100 ; Southland Times ; WineNZ | | winerite@xnet.co.nz | 22 Bristow Stree, St Johns Hill Wanganui | 22 Bristow Street St Johns Hill Wanganui 06 348 9274 | | Warren Barton's Top 100 Christmas Wines (published annually by Dominion Post) |
| Yvonne Marie Lorkin, Dip Wine Marketing <i>June 2011</i> | - Wine Editor Dish Magazine - Weekly syndicated column running across Manawatu Evening Standard, Northern Advocate, Rotorua Daily Post, Bay of Plenty Times, Hawke's Bay Today, Wairarapa Times, Wanganui Chronicle, Oamaru Mail, Havelock North Press. - Wine host for Afternoons with Jim Mora Radio NZ National - Weekly radio wine segment on Classic Hits 85.9FM | | mailme@yvonnemarie.co.nz | 33 Coringa Road, Yaldhurst RD6, Christchurch 7676 | 33 Coringa Road, Yaldhurst RD6, Christchurch 7676 021 379 877 | www.yvonnemarie.co.nz http://supersipping.blogspot.com/ | New Zealand Guild of Food Writers Syndicated & Freelance Wine Writer, and director of specialist wine marketing firm The Vondu Set Ltd. Weekly circulated newspaper readership of over 170,000pp Wine Judge - NZ International Wine Show, Hawke's Bay A&P Mercedes-Benz Wine Show, Royal Easter Wine Show Wine educator and public speaker. Does not accept payment for wine reviews |

Listing of people and publications here is not and should not be considered an endorsement of the services or quality offered; the information is provided to you as a useful guide but as things change, it may be out of date by the time you read it. NO responsibility is accepted for any out of date, missing or inaccurate information; you should make your own enquiries. We accept no liability of any kind for any reason and you should check addresses before sending unsolicited wine.

In this ever changing world, there have been many people start blogs, videos, websites, all commenting on certain wine and industry happenings. They usually buy their own wines for review, or comment on wines in an informal, social setting, often with others. Their reach as influencers to consumers is unknown; some of the more visible/popular ones are featured here by request.

For all advertising/magazine enquiries, media kits or bookings you could contact Tony Morton at Morton Media Services, Email – tony@mortonmedia.co.nz or phone 09 8369990

August 2011

Note – remove spaces from email addresses when copying and pasting – we are protecting people from spam

Wine Magazines/Publications/Websites

August 2011 – see disclaimer at end of document

winejobsonline
wine people are our business

| Name of Publication | Contact (note – all email addresses have a space in them; remove it before sending an email) | Published by/Website | Frequency | Audience | Circulation/Note |
|---|---|---|--|--|--|
| Australia and New Zealand Wine Industry Directory | Email: wid @winetitles.com.au | Winetitles | Annual | Australian and New Zealand Winemakers and suppliers | |
| Australian Gourmet Traveller Wine | Bob Campbell, wine correspondent; Email: vino @xtra.co.nz | ACP Magazines | Bi-monthly | Australian/New Zealand food/wine/travel interest | |
| Australian & New Zealand Grapegrower & Winemaker | Jen Barwick, editor; Email: editor @grapeandwine.com.au | Winetitles | 13 times per year (Technical issue in June) | Australian and New Zealand winemakers and grapegrowers | |
| Cuisine Magazine | Sarah Nicholson, Editor; Susan Buchanan, Editor of Wine and Travel; John Saker, Wine Writer | Fairfax; www.cuisine.co.nz Cuisine Wine Country - biennial | 11 times a year | Food and wine interest | 407,000 readership 54,882 circulation |
| Cuisine Email Newsletter | | Fairfax www.cuisine.co.nz | Fortnightly emails, every second Thursday | Food and wine interest | 16,000 database |
| Cuisine website | andrew@ cuisine.co.nz | Fairfax www.cuisine.co.nz | | Food and wine interest | 29,200 unique browsers monthly |
| Decanter | Email: editor @decanter.com | www.decanter.com | monthly | International wine interest | |
| DrinksBiz | Joelle Thomson, Editor & wine journalist Email: joelle @drinksbiz.co.nz Tel: 09 371 2347 Paul Lightfoot, Advertising Email: paul@ drinksbiz.co.nz | Trade Media Ltd | Bi-monthly | NZ hospitality organizations | 6,100 |
| FMCG (BWS insert) | Tamara Rubanowski, Editor Email: editor@fmcg.co.nz Trish Day, BWS Insert Advertising Email: trish@mediaweb.co.nz | MediaWeb | monthly | | 7,200 |
| Food and Beverage Today | Cynthia Daly, Editor Email: CynthiaD @mediaweb.co.nz | MediaWeb | monthly | Cafés and bakeries | |
| Grill & Food Service | Keith Stewart, Consulting Editor Keith @keithstewart.co.nz | MediaWeb | Quarterly, & twice weekly emails | Food and Beverage, hospitality sector, on-premise | 4,000+ |

| | | | | | |
|--|---|--|---|---|--|
| GrapeGrowers and Vignerons | Jacinta Ross, Editor Email: editor.grapegrowers @ruralpress.com | Rural Press www.winemags.com.au | Monthly | Australian grapegrowers, winemakers, wine marketers, viticulture and wine suppliers | 3,500 |
| Hospitality (Thirst – beverage section) | Editor, <i>Hospitality</i> : Veronica Johnston ; Veronica.johnston @mediaweb.co.nz +64 9 529 3002 Editor, <i>Thirst</i> : Don Kavanagh donk @mediaweb.co.nz DDI +64 9 529 3005 Cameron Douglas, MS, and Vic Williams Winewriters | MediaWeb http://www.hospitalitymag.co.nz/ | monthly | NZ Foodservice, accommodation and tourism | 8,000 circulation and 45,000+ readership |
| Jancis Robinson | Jancis Robinson, winewriter | www.jancisrobinson.com | website | International wine interest | |
| Nat Decants | Natalie MacLean, Editor | www.nataliemaclean.com. (Canadian website) | fortnightly | International wine interest | |
| NZ WineGrower (Official Journal of the New Zealand Wine and Viticultural Industry) | Tessa Nicholson, Editor; Email: tessan @xtra.co.nz Ros Sellers advertising Email: nzwinegrower @xtra.co.nz | Rural News www.nzwinegrower.co.nz | Bi-monthly - print Online - free edition | New Zealand winemakers and grapegrowers | 3,000 |
| Oz Clarke | | www.ozclarke.com | Website | International wine interest | |
| Practical Winery & Vineyard Journal | Don Neel, Editor; Email: donpw @aol.com | www.practicalwinery.com | Quarterly | US winery and vineyard | 3328+ |
| Robert Parker | Robert Parker, Editor; Email: info @erobertparker.com | www.erobertparker.com and The Wine Advocate | website | International wine interest | |
| TiZwine.com | Email: sue @tizwine.com | www.TiZwine.com | Winery listings and regular tastings; | wine interest | comprehensive NZ wine website |
| TiZwine.com Daily News | Email: sue @tizwine.com | www.TiZwine.com | daily news | wine interest | |
| Vineyard and Winery Management | | www.vwm-online.com | monthly | US (+ International) winery & vineyard interest | 6,500+ |
| WBM Australia's Wine Business Magazine | Anthony Madigan, Editor Email: anthony.madigan@awbm.com.au | Free Run Press | Bi-monthly | Australian wine industry | |
| Wine Enthusiast | | www.wineenthusiast.net www.winemag.com | monthly | US (+ International) wine interest | |
| Winebiz | Email: info @winetitles.com.au | Winetitles www.winebiz.com.au | Website | Australian and international wine industry | |

| | | | | | |
|---|--|--|--------------------|--|--------------------|
| Wine and Viticulture Journal | | Winetitles | Bi-monthly | Australian and New Zealand winemakers and grapegrowers | 7000+ readership |
| WineNZ | Martin Gillion, Editor; Email: mg.winenz @xtra.co.nz | www.winenzmagazine.co.nz | Quarterly | New Zealand wine interest | circulation 10,000 |
| Winepress | Tessa Nicholson, Editor Email: tessan @xtra.co.nz | | Monthly | Marlborough Winemakers and Grapegrowers | |
| Wine of the Week | Sue Courtney, Editor; Email: winetaster @clear.net.nz | Sue Courtney www.wineoftheweek.com | weekly and website | New Zealand wine interest | |
| Wine Spectator | | www.winespectator.com | monthly | International wine interest | |
| Wine Technology in New Zealand | Graham Hawkes, Editor; Email: graham @mediaweb.co.nz | MediaWeb www.winetech.co.nz | quarterly | Winemakers and grapegrowers, tech suppliers | 2.500+ |
| Wines and Vines | Jim Gordon, Editor; Email: edit @winesandvines.com | www.winesandvines.com | monthly | North American wineries | 5,000+ |
| Winestate | Peter Simic, Editor; Email: editor @winestate.com.au Michael Cooper, NZ Editor; Email: mcooper @ihug.co.nz | Winestate Publishing www.winestate.com.au | 7 times a year | Australian/NZ wine interest | |
| WINE Hawke's Bay (Magazine of Hawkes Bay regional winemakers and grapegrowers) | Editor: Dale Cowie of Kite Communications Ph 06 875 0393 Email: winehbmag @xtra.co.nz Subscriptions: Hawkes Bay Winegrowers admin@winehawkesbay.co.nz | | Quarterly | Hawkes Bay Winemakers and Grapegrowers, those interested in viticulture and winemaking | 450+ plus |

Listing of publications here is not and should not be considered an endorsement of the services or quality offered or whether these people are key influencers/media; the information is provided to you as a useful guide but as things change, it may be out of date by the time you read it. NO responsibility is accepted for any out of date, missing or inaccurate information; you should make your own enquiries. We accept no liability of any kind for any reason.

We are happy to consider suggestions if you know of others - mail @winejobsonline.com

For all advertising/magazine enquiries, media kits or bookings you could contact Tony Morton at Morton Media Services, Email – tony @mortonmedia.co.nz or phone 09 8369990

August 2011

Note – remove spaces from email addresses when copying and pasting – we are protecting people from spam

Consumer Magazines "Glossies" (some with wine columns) – may have appropriate demographics for wine advertisers

| Name of Publication | Contact (note – all email addresses have a space in them; remove it before sending an email) | Published by/Website | Frequency | Audience | Circulation/Note as at October 2008 |
|-----------------------|---|---|---|--|---|
| Bride & Groom | Lesley Walker, Editor in Chief; Vicky Church, Editor; Email: vickyc @fusion.co.nz sales @brideandgroom.co.nz | The Fusion Group Ltd ; http://www.brideandgroom.co.nz/ | Quarterly | Female/male 18 – 35 | 16,400 circulation 120,000 readership |
| Delicious (Australia) | David Rogers, Advertising Manager; Rogersd @newsmagazines.com.au | News Magazines Pty Ltd | Monthly | Food and wine interest | 123,070 circulation 557,000 readership |
| Dish | Victoria Wells, Editor; Victoria @dish.co.nz ; 09 358 0782 Yvonne Lorkin Wine Editor | Tangible Media ; www.dish.co.nz | Bi-monthly | Food and wine interest | 138,000 readership 23,431 circulation |
| Eye magazine | Vanessa Green, Editor ; Vanessa @eyemagazine.co.nz | Eye Presentations Ltd ; http://www.eyemagazine.co.nz/ | Quarterly glossy delivered free to affluent Auckland homes, hotels, airlines | High net worth / lifestyle | 210000 circulation, 30,000 readership |
| Fashion Quarterly | Fiona Hawtin, Editor; Janine Bourke, Advertising; Email: jbourke @acpmagazines.co.nz 09 308 2401 | ACP Media www.acpmedia.co.nz | Quarterly | Aimed at women 18 - 39 | 25,778 circulation 234,000 readership |
| FHM | Guy Mosel, Editor Roma Armstrong-Martin; 09 366 998 | ACP Media www.acpmedia.co.nz | Monthly: fastest growing men's mag in the world (fashion, technology, lifestyle and entertainment.) | Men 18 – 39 | 121,000 readership |
| Foodtown Magazine | Sarah Beresford, Editor Editor @nzchef.co.nz | Gourmet Food Publishing www.foodtown.co.nz | Bi-monthly – 2 nd largest food title | Food interest | 36,276 circulation |
| Healthy Food Guide | Nikki Bezzant, Editor ; 09 360 0582 | Healthy Food Media | Monthly | Food/health interest | 42,588 circulation 355,000 readership |
| Home | Jeremy Hansen, Editor; jehansen @acpmagazines.co.nz | ACP Magazines Limited ; http://www.acpmedia.co.nz/ | Bi-monthly | Adult, home focus | 13,472 circulation 92,000 readership |
| Homestyle | Brenda Ward, Editor; Email: Brenda @homestyle.co.nz Advertising – 09 300 7545; Phil Parker Wine writer | The Pluto Group ; www.homestyle.co.nz | Bi-monthly | General adult readers – has wine column | 18,000 print run |

| | | | | | |
|----------------------------------|---|--|------------------|--|--|
| Kia Ora Air NZ Inflight magazine | Jenny Farrell, Editor Stuart Dick, Magazine Manager sdick @acpmagazines.co.nz | ACP Media | Monthly | General adult readers/travellers | 282,000 readership 45,000 print run |
| M2 | Greg Sinclair, Advertising; greg @m2magazine.co.nz | M2 Magazine www.m2magazine.co.nz | Monthly | Male readers | 7,897 circulation |
| M2 Woman | Heloise Garrity, Editor; Email: heloise @m2woman.co.nz | M2 Magazine | Bi-monthly | Female 25 - 45 | 9,331 circulation |
| Metro | Simon Wilson Editor Paul Tudor Wine Writer Sarah Yetton ; Magazine Manager syetton @acpmagazines.co.nz metro @acpmagazines.co.nz 09 308 2862 | ACP Media | Monthly | General adult readers | 149,000 readership 10,421 circulation |
| Mindfood | Michael McHugh Editor-in-chief | McHugh Media | Monthly | General adult readers/lifestyle esp female 25 - 49 | |
| NZ Gardener | Editor - Jo McCarroll | Fairfax | Monthly | General adult readers/lifestyle | 344,000 readership 48,699 circulation |
| NZ House and Garden | Sally Duggan Editor ; Email: sally.duggan @nzhouseandgarden.co.nz Yvonne-Marie Lorkin Wine columnist | Fairfax | Monthly | Lifestyle | 561,000 readership 48,752 circulation |
| NZ Life and Leisure | Kate Coughlan, Editor ; kate @nzlifeandleisure.co.nz | Fairfax | Bi-Monthly | Lifestyle | 117,000 readership 25,394 circulation |
| NZ Weddings | Melissa Gardi; Editor ; melissa.gardi @pacificmags.co.nz | Pacific Magazines Ltd ; http://www.nzweddingsmagazine.co.nz/ | 3 times per year | Adult 18 – 35 | 10,000 circulation |
| Next | Christina Sayers Wickstead, Editor Bridgit Hannigan bhannigan @acpmagazines.co.nz 09 308 2949 Adv.next @acpmagazines.co.nz John Hawkesby Wine column | ACP Media | Monthly | Adult women readers 30 - 59 | 355,000 readership 51,512 circulation |
| North & South | Virginia Larson Editor No longer has a wine column ; 09 308 2721 | ACP Media | Monthly | General adult readers | 304,000 readership 26,813 circulation |
| Real | Claire McCall Editor claire.mccall @fairfaxmags.co.nz Allyson Gofton Editorial Director ; Kerry Tyack Wine writer?? | Fairfax | Bi-monthly | New World supermarket customers (female 30 – 55) | 26,624 readership |
| Remix | Tina Moore, Editor Tim Phin, Advertising Manager | www.remix.co.nz | Quarterly | Auckland lifestyle | |

| | | | | | |
|----------------------|--|-------------------------|-----------|-------------------------------|--|
| Taste | Suzanne Dale, Editor 09 308 2403 ; taste @acpmagazines.co.nz Bob Campbell wine editor ; | ACP Media | monthly | Adult women readers | 215,000 readership 28,613circulation |
| The Listener | Pamela Stirling Editor ; Michael Cooper Wine column | NZ Magazines, APN Print | Weekly | General adult readers | 269,000 readership 63,930 subscribers |
| World | Don Hope, Editor ; donhope @paradise.net.nz John Hawkesby wine | Fairfax | Quarterly | High net-worth / lifestyle | 25,000+ circulation |
| Your Home and Garden | Leanne Moore, Editor Christine Moxham, Magazine Manager; cmoxham @acpmagazines.co.nz Bob Campbell wine editor | ACP Media | Monthly | Adult women readers | 307,000 readership 34,163circulation |

Listing of publications here is not and should not be considered an endorsement of the services or quality offered; the information is provided to you as a useful guide but as things change, it may be out of date by the time you read it. NO responsibility is accepted for any out of date, missing or inaccurate information; you should make your own enquiries. We accept no liability of any kind for any reason.

We are happy to consider suggestions if you know of others - mail @winejobsonline.com

For all advertising/magazine enquiries, media kits or bookings you could contact Tony Morton at Morton Media Services, Email – tony @mortonmedia.co.nz or phone 09 836 9990

August 2011

Note – remove spaces from email addresses when copying and pasting – we are protecting people from spam